



# Solar energy storage power crowdfunding

How to start a solar energy crowdfunding project?

Instead of trying to attract an angel investor or venture capital firm to invest in your solar energy projects, you can use online renewable energy crowdfunding platforms instead. Running crowdfunding projects hosted through crowdfunding sites, you can advertise your products, services, and ideas.

What is a solar crowdfunding platform & how does it work?

The UK-based platform has focused on raising money for solar PV projects across the world and helps to break down obstacles in underserved areas by providing investors with an opportunity to raise capital for various projects. Then, investors can receive capital awards, earning money on energy sold through the projects.

Why is solar crowdfunding so popular in Africa?

With access to solar panels and solar energy systems, individuals and families can create a self-sustaining community that not only provides them with a reliable source of power but also reduces their carbon footprints. For these reasons, Energise Africa has become one of the most popular solar crowdfunding platforms.

How do green energy crowdfunding platforms work?

Get a chance to be found by potential investors and fundraisers in addition to your regular marketing channels. Green energy crowdfunding platforms operate in 54 countries and focus on Equity, Debt, P2P lending, Reward, Tokenized, Donation, Buy-to-let and Mini-bonds providing different investment opportunities for retail and accredited investors.

What is 'crowdfunding' & how does it work?

Now, the emerging finance method of "crowdfunding" has provided a new way to eliminate third parties, provide energy and monetary benefits to investors and democratize energy in the truest sense. The five platforms listed on the following pages are leaders in renewable energy crowd funding, based on the money they have raised so far.

How does a solar investment platform work?

The company functions like a virtual renewable energy bank, soliciting investments for solar projects and giving out loans that are to be paid back, typically, over about 10 years. The platform allows investors to invest from \$25 on and provides them with returns of an average of 5 percent.



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