



# Aggregation is a way to store energy

How does electricity aggregation work?

Many small companies sign virtual power purchase agreements (VPPAs) through electricity aggregators. How does energy aggregation work? In summary, aggregation works by allowing customers to have more buying power as a collective, in which they can secure more competitive energy prices.

Why is aggregation important?

Aggregate power also helps customers to gain access to renewable energy sources (such as RECs or even carbon offsets) and options and to be in a better position to receive expert advice on energy purchase decisions. What is project aggregation?

What is energy aggregation?

In short, aggregation is a program or platform that can actively participate in the energy market by controlling customer-owned assets. In the second definition, aggregation is a service offered by third-party entities for the purpose of providing energy or grid services.

What does aggregation mean?

In the context of distributed energy resources (DER), aggregation is a service offered by third-party entities for the purpose of providing energy or grid services. An aggregator serves as an intermediary between consumers, who provide DER, and power system participants, such as utilities, who deploy grid services.

Who can offer energy aggregation services?

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What is an example of a successful energy Aggregation program?

This partnership between Google, AkzoNobel, DSM and Philips on joint wind projects in the Netherlands is a prime example of a successful energy aggregation program. According to a case study by the Rocky Mountain Institute, these distinct companies aggregated their electricity demand to form a partnership known as the Dutch Wind Consortium.



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